

Online Product Listings

Grow your sales with great product information! Essential requirements to have your product listed for online ordering





FOUR types of images required:

- Unit
- Pack
- Carton
- Lifestyle (serving suggestions)

Image size:

2018px (width) x 1526px (height)

Image resolution:

300dpi

Image format:

JPEG or PNG

Please do not include text or logos on images

Unit



Carton



Lifestyle



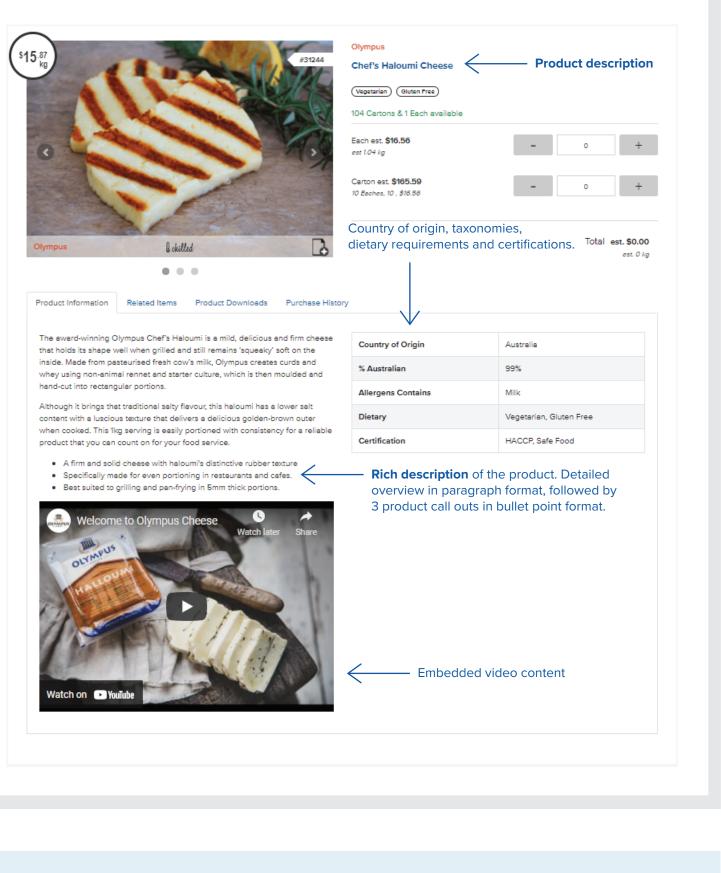


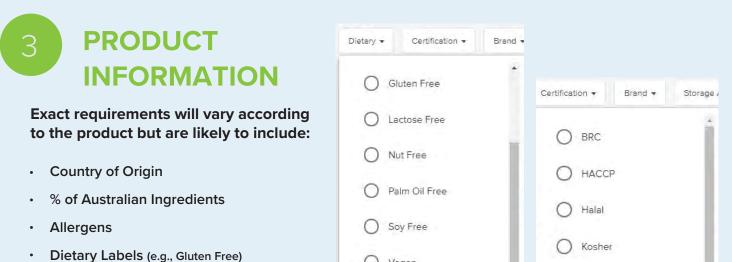




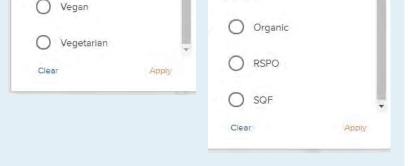


Required Elements: What? Why? How? (see below) Ideal Word Count: 100 - 200 words Format: paragraphs & bullet points





- Certifications (e.g., Halal)
- Product Spec Sheets *required*
- Safety Data Sheet (chemicals only)



*Accuracy of product details supplied to Moco Food Services is the responsibility of the manufacturing vendor. All details must be supplied for a product to be listed on Moco's mobile and online ordering store, insufficient information or images risk the product being removed until completed. All details and images supplied must be accurate and substantiated where certification claims are being made. It is the responsibility of the vendor to communicate any changes or corrections to product specifications to Moco Food Services including updates to product images or packaging.